

Developing Corporate Behavior

With this course participants will be able to develop a business environment that reflects a positive set of values and ethics. Aligning these characteristics with the standards of conduct is what makes a business stand out and be a leader in the business world. Through our Developing Corporate Behavior course participants should see improved team building, better communication, and trust. By realizing the benefits of corporate behavior and developing a successful plan your participants should see a reduction in incidents and an increase in team work and loyalty.

Learning outcomes:

Upon the completion of this Course, the learner will be able to:

- Understand what behavior is.
- Understand the benefits of corporate behavior.
- Know what type of behaviors you want to implement in your company.
- Know how to implement corporate behaviors.
- Know how to maintain corporate behavior.

Approvals & Accreditation

- Ministry of Labour, Kingdom of Bahrain
- HABC
- ILM

Course Duration

The standard duration of this course is 12 contact hours.

Who Should Attend

- Administrators
- Managers
- Team Leaders
- Supervisors

Course Outline

- Getting Started
- The Science of Behavior
- Benefits of Corporate Behavior
- Most Common Categories of Corporate Behavior
- Managerial Structure
- Company Values and Ethics
- Employee Accountability
- Workplace Incidents
- Designing and Implementing
- Corporate Team Behavior
- Auditing Corporate Behavior
- Wrapping Up

Training methods

- Interactive facilitator lead learning
- Class activities
- Group discussions
- Case studies
- Practical sessions
- Question and answer sessions
- E-learning
- Role-plays
- Self-assessment tools

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