

The Work Organization

An Organization is not a single entity. There are a number of forces that affect the organization. Mastering some of the forces that impacts the organization is more challenging than handling others. The extent to which you can control them differs. You can change how internal and external factors affect your firm. This course provides participants an understanding of the various environments that impact organizational growth. They also learn how these factors influence the organizational strategy.

Course Outline

- The External Environment
- The Internal Environment
- The Competitive Environment
- Strategy & The Work Organization

Who Should Attend

High level staff such as:

- Managers and supervisors that aspire to acquire the knowledge of various environments that impact organizational growth.

Approvals & Accreditation

- Ministry of Labour, Kingdom of Bahrain
- HABC
- ILM

Prerequisites

The candidate must have completed or be in the process of completing a high school or secondary school diploma or similar educational standards.

Course Duration

The standard duration of this course is 12 contact hours.

Learning outcomes

Upon the completion of this Course, the learner will be able to:

- Understand the organization in terms of external and internal environments
- Appreciate the competitive environment and how the product life cycle shapes the direction taken by the organization
- Understand the concept of competitive advantage and how it influences the success of all organizations
- Detail the five forces model of competition
- Understand the relationship between strategy and the organization
- Identify the best strategy for the organization

Training methods

- Interactive facilitator lead learning
- Class activities
- Group discussions
- Case studies
- Practical sessions
- Question and answer sessions
- E-learning
- Role-plays
- Self-assessment tools

For more information please feel free to contact:

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