

## Strategic Measurement and Management

Strategic management as a key tool in strategic implementation. Strategic formulation and implementation can easily become disconnected because to fail to pay sufficient attention to the effort and resources needed to put change into practice and so companies often invest too few resources in its application. This course introduces the participants to the various challenges to strategy implementation as well as using the balanced scorecard as a strategic management system.

### Course Outline

- Introduction
- Challenges To Implementing Strategy
- Strategic Instrumentation and Objectives
- Strategic Measurement System
- Guiding Your Company

### Who Should Attend

Middle to high level staff such as:

- Senior managers
- Board members
- Department directors
- Executive directors

### Prerequisites

The candidate must have completed or be in the process of completing a high school or secondary school diploma or similar educational standards.

### Approvals & Accreditation

- Ministry of Labour, Kingdom of Bahrain
- HABC
- ILM

### Course Duration

The standard duration of this course is 12 contact hours.

### Learning outcomes

Upon the completion of this Course, the learner will be able to:

- Understand the importance of measurement and management in implementing strategy
- Identify the key components of a system for measuring and managing strategy in the organization
- Describe the factors that might cause strategic measurement and management systems to fail
- Use the material presented to develop a system for measuring and managing strategy implementation
- Identify the role of the strategic measurement and management systems and their interdependencies

### Training methods

- Interactive facilitator lead learning
- Class activities
- Group discussions
- Case studies
- Practical sessions
- Question and answer sessions
- E-learning
- Role-plays
- Self-assessment tools

For more information please feel free to contact:

Invita Training Center | P.O. Box 1197 | Manama | Kingdom of Bahrain  
Tel: +973 17 506000 | Fax: +973 15 500202 | info@invita.com.bh