

Strategic Management

One of the traits of an innovative leader is the ability to formulate a vision for achieving strategic advantage. This course provides an overview of the concepts and methodologies in a way that connects all of the components together in a unified model of strategy management and organizational excellence. The participants will learn to assess their internal and external environments, develop goals and tactics to implement the strategic vision, formulate action and communication plans, and monitor progress.

Course Outline

- Strategy & The Organization
- The Strategy Schools
- Strategic Management

Who Should Attend

Middle to high level staff such as:

- Senior managers
- Board members
- Department directors
- Executive directors

Approvals & Accreditation

- Ministry of Labour, Kingdom of Bahrain
- HABC
- ILM

Prerequisites

The candidate must have completed or be in the process of completing a high school or secondary school diploma or similar educational standards.

Course Duration

The standard duration of this course is 12 contact hours.

Learning outcomes

Upon the completion of this Course, the learner will be able to:

- Understand the importance of the strategy to the organization
- Identify the characteristics of effective strategy managers
- Understand the ten main strategy schools
- Implement a Five Step Strategy Model
- Outline the Vision and Mission of the organization
- Identify strategic and financial objectives
- Understand how to implement, execute and evaluate an organizational strategy

Training methods

- Interactive facilitator lead learning
- Class activities
- Group discussions
- Case studies
- Practical sessions
- Question and answer sessions
- E-learning
- Role-plays
- Self-assessment tools

For more information please feel free to contact:

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